



LET US INTRODUCE YOU.

CONTACT BY DESIGN WAS FOUNDED ON THE BELIEF THAT THERE IS A BETTER WAY TO GENERATE LEADS. WE BELIEVE THAT TOTAL SALES FORCE ALIGNMENT, SALES FORCE OPTIMIZATION AND AN EFFECTIVE, MULTI-TOUCH PROCESS IS THE SMARTEST WAY TO HELP YOUR TEAM MANAGE THEIR TIME MORE EFFECTIVELY AND CLOSE MORE SALES.

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WHAT IF

YOU NEVER HAD TO COLD CALL AGAIN?

Our Inside Sales Professionals will make the calls for you. We have the personnel, infrastructure and processes in place to keep your sales machine running and your pipeline full.

- | LEAD GENERATION | COLD CALLING | APPOINTMENT SETTING | CUSTOM PROGRAM DEVELOPMENT | LIST BUILDING
- | SALES FORCE AUTOMATION | CRM SYSTEM UPDATING | SALES ENTRY KITS | LEAD SCORING | MULTI-TOUCH PROCESS
- | WEB DESIGN | EMAIL MARKETING | COLLATERAL | SALES KIT DESIGN | PROMOTIONAL PRODUCTS

Our **process** is designed to focus your organization on sales activities that yield a higher percentage of success and shorter lead time to close. Our exclusive Multi-Touch Process and focused calling efforts enable your sales team to drastically improve their efficiency and build a competitive advantage.

Our **resources** include sales force automation and custom program development that feature complimentary marketing strategies and enhancements like branding, web initiatives, email campaigns, research, blogging and collateral materials.

Our **people** are the best, brightest and most motivated Inside Sales Professionals in the industry. We value innovation, hard work, professionalism, integrity, dedication and results to provide an integrated, monitored and value-driven product for our clients.